

# Thanks Usage

Morten Warncke-Wang – [mwang@wikimedia.org](mailto:mwang@wikimedia.org) – 2023-03-20

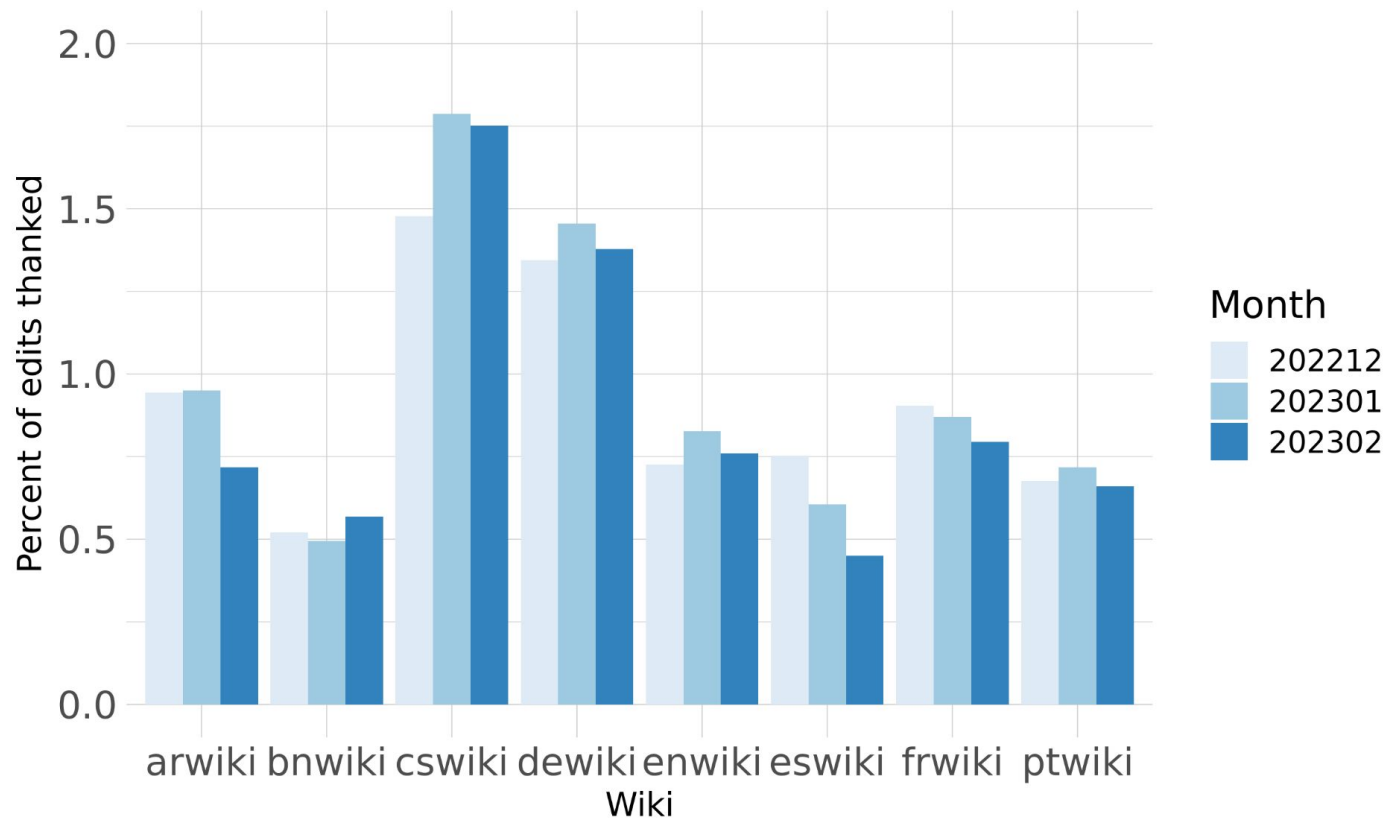


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# **Did Thanks use increase?**

Feature more widely available in January 2023

## Thanks Usage - Content namespace edits



# Did Thanks use increase?

No clear indication of that

# Key questions

- Is Thanks usage relatively low? What proportion of edits are worth thanking?
- Thanks are sent for a single action (edit, flow comment, or actions like blocks) – that might be too narrow a focus – compare to Personalised Praise that focuses on multiple edits
- Can we improve the Thanks user experience – remove the confusing confirmation step?

# Appendix

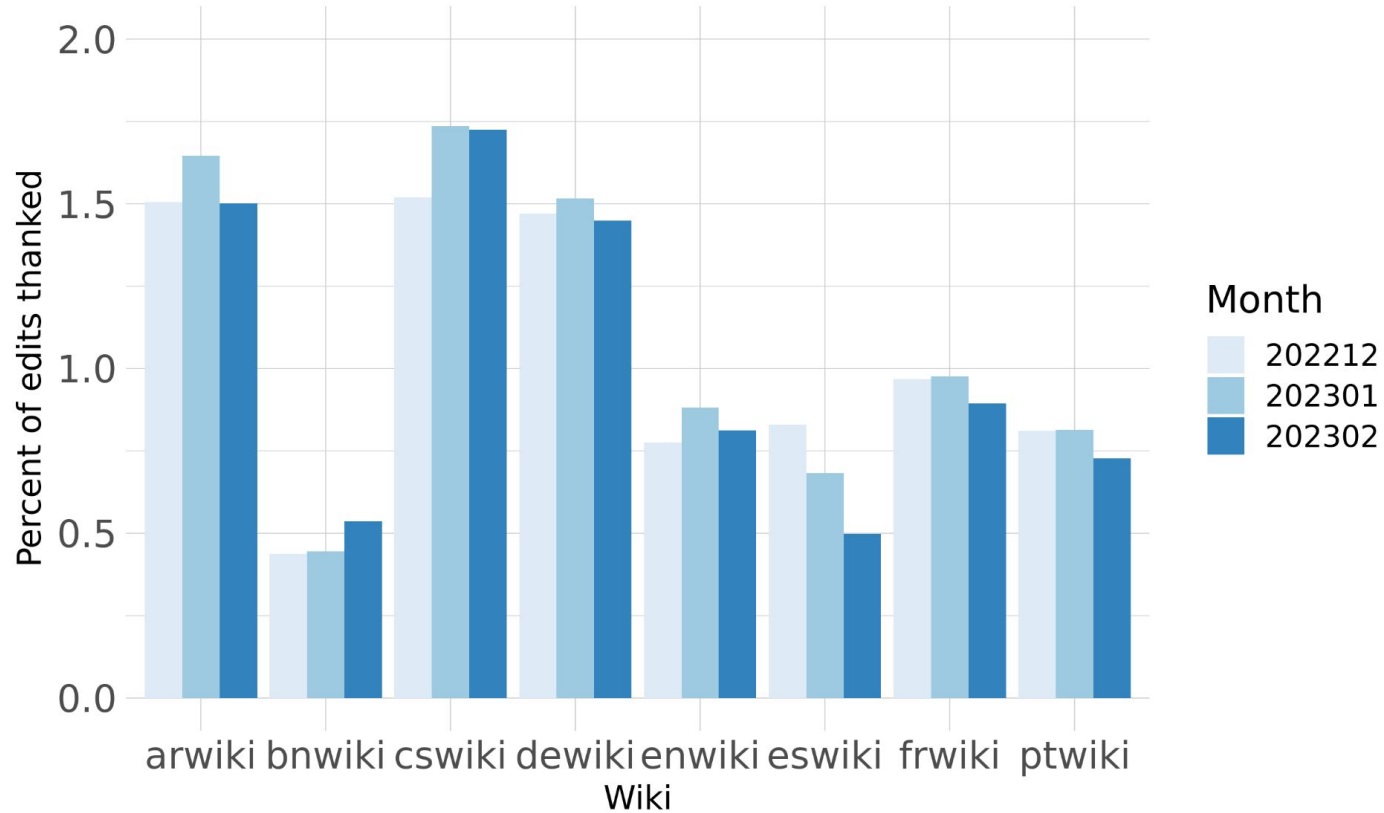


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**All namespaces?**

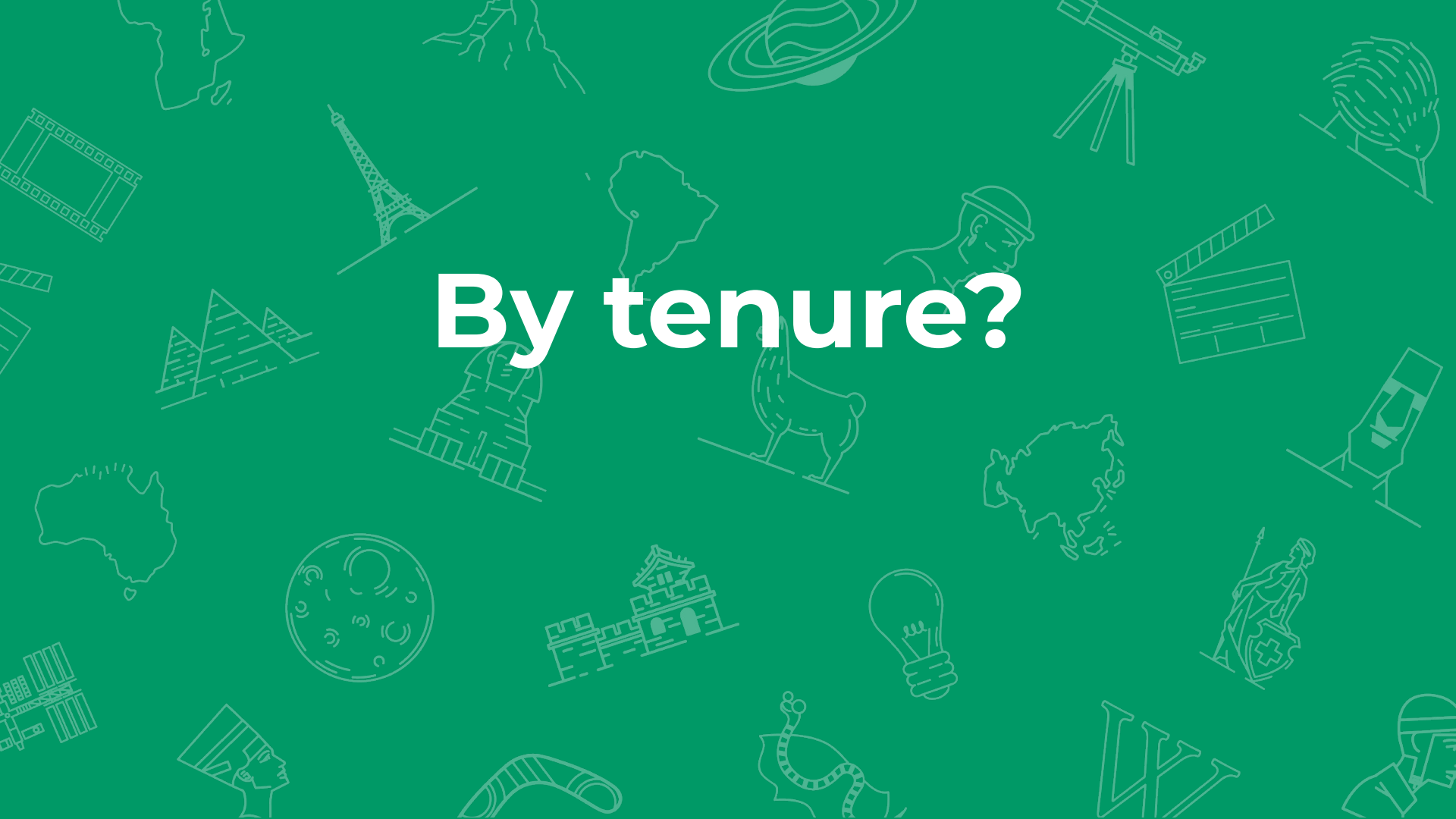


## Thanks Usage - All namespace edits

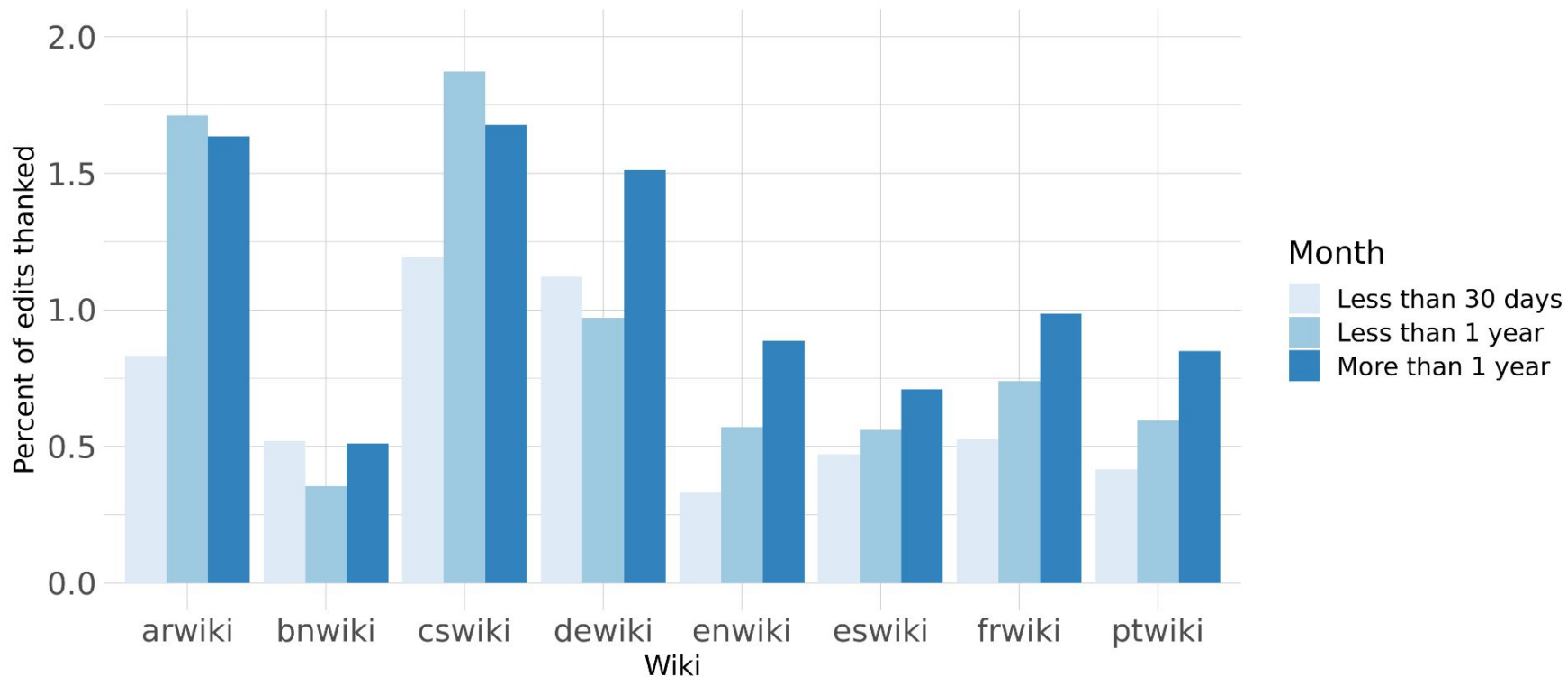




**By tenure?**



## Thanks Usage - By Tenure



# Analysis setup

- We investigate Thanks usage on a select set of wikis:
  - Growth pilot wikis: arwiki, bnwiki, cswiki, eswiki
  - Some large wikis: dewiki, enwiki, frwiki, ptwiki
- Edits made in between 2022-12-01 and 2023-03-01
  - Edits made to “content” namespaces as defined by MediaWiki history
  - Not a bot edit, not an anonymous edit, not reverted within 48 hours
- Thanks given anywhere in the same time period – for simplicity
- The phab task for this work is [T332441](#).