



### Our planet is dying.<sup>1</sup>

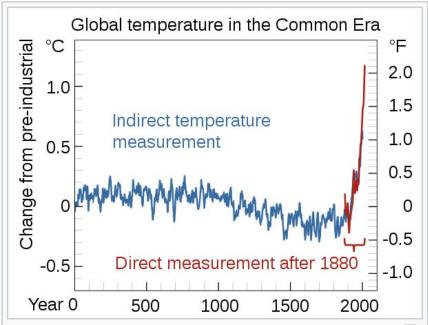


### <sup>1</sup>Just look it up on Wikipedia.



#### Climate change

From Wikipedia, the free encyclopedia



Global surface temperature reconstruction over the last millennia using proxy data from tree rings, corals, and ice cores in blue.<sup>[19]</sup> Observational data is from 1880 to 2019.<sup>[20]</sup>



#### Wikipedia.org



**CLEAN ENERGY: 9%** 

COAL: 34%

GAS: 28%

**NUCLEAR: 28%** 

The Wikimedia Foundation operates data centers in colocation facilities in Ashburn, VA (Equinix), Dallas, TX (CyrusOne), San Francisco (UnitedLayer) and Amsterdam (EvoSwitch). 185

Energy Transparency: Wikipedia received 15 points for providing electricity footprint data for each of its data centers to Greenpeace. It also offers real-time data about its servers' energy use to the public. 186

Renewable Energy Commitment: Wikipedia received 5 points for making environmental impact an important criterion for site selection of its most recent data center. 187

Renewable Energy Championship: Wikipedia has not yet shown evidence of renewable energy championship.

(Greenpeace 2015)

## But we are also part of the solution.



# We have a powerful brand.











- Make a green energy commitment
- Use green energy for Wikipedia's data centres
- Encourage remote participation at conferences
- Adopt a sustainable investment strategy





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**Resolution: Environmental Impact** 

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This was approved on February 24, 2017 by the Board of Trustees.

The Wikimedia Foundation is committed to seeking ways to reduce the impact of our activities on the environment. We aim to always act responsibly and sustainably as possible, including favoring renewable energy for our operations. We believe that a long-term commitment to sustainability is an essential component of our work towards the Wikimedia mission and vision.

To this end, the Wikimedia Foundation makes the following commitments:

- 1. We will seek to minimize our overall impact on the environment;
- 2. We will consider sustainability as an important part of decisions around servers, operations, travel, offices, and other procurement;
- 3. We will use green energy where it is available and financially prudent; and
- 4. Starting in 2018, we will include an environmental impact statement in our annual plan.

#### Approve

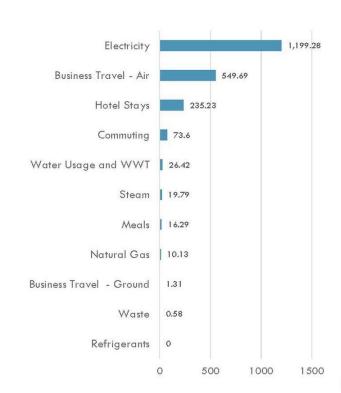
Christophe Henner (Chair), Maria Sefidari (Vice Chair), Dariusz Jemielniak, Kelly Battles, Jimmy Wales, Nataliia Tymkiv, and Alice Wiegand

Categories: Resolutions | English | Resolutions passed in 2017

### WIKIMEDIA FOUNDATION SUSTAINABILITY ASSESSMENT AND CARBON FOOTPRINT

Final Results
June 7, 2019

Activity	tCO2-eq
Refrigerants	0
Waste	0.58
Business Travel - Ground	1.31
Natural Gas	10.13
Meals	16.29
Steam	19.79
Water Usage and WWT	26.42
Commuting	73.6
Hotel Stays	235.23
Business Travel - Air	549.69
Electricity	1,199.28



#### WMF Sustainability Framework



### How the Wikimedia Foundation is continuing efforts to reduce its carbon impact

August 13, 2020 by Lydia Hamilton and Deb Tankersley



Children luckier than birds, by Dilan Bozyel, CC BY-SA 3.0



deb tankersley (sh...



Lane Rasberry



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Make a green energy commitment

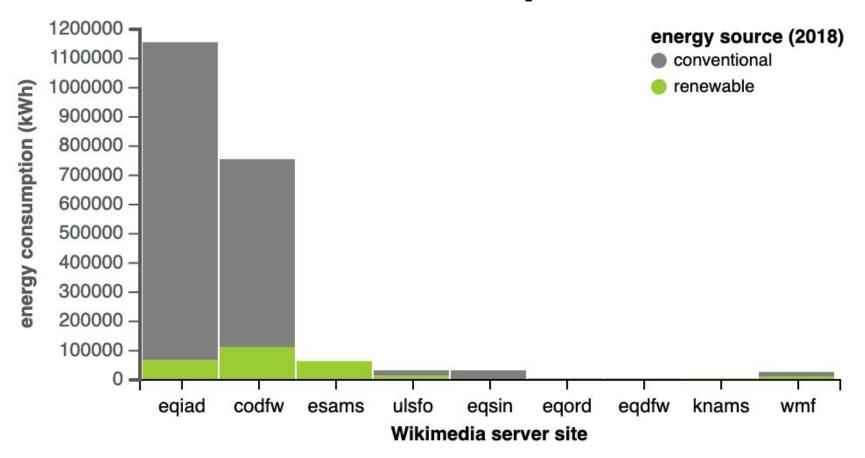


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#### Wikimedia data centre power sources



#### "identify carbon-reduction opportunities"

WMF Strategic Sustainability Roadmap, December 2019

"[Reducing the amount of carbon-powered electricity] is difficult to do and we are looking into several options for a new data center that uses sustainable energy"

--User:DTankersley (WMF), 25 November 2020





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Make a green energy commitment



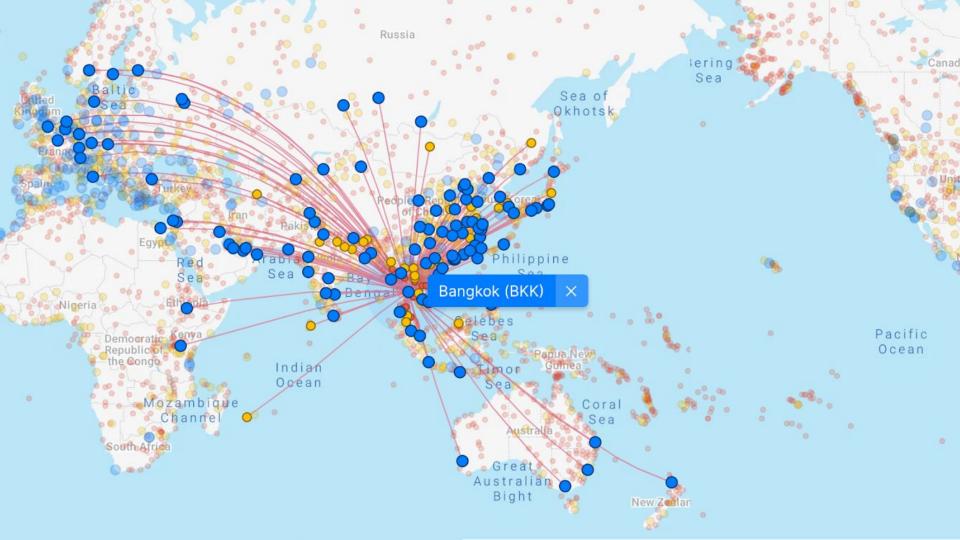
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"develop guidelines for remote [event] participation, including [...] virtual participation"

WMF Strategic Sustainability Roadmap, December 2019

"We can't really restrict travel of staff (other than in times of a global pandemic)"

--User:DTankersley (WMF), 25 November 2020





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"The endowment is 100% invested in funds that have been carefully screened for [...] environmental, social, and governance (ESG) factors."

--User:DTankersley (WMF), 25 November 2020





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### Thank you.

#### Sign the call to action:

[[Sustainability Initiative]]

#### **Get in touch:**

[[User:Gnom]]





